



Offshore Energy 2011 Exhibition & Conference; great business in Amsterdam

PRESS RELEASE

Rotterdam, 13 October 2011 **Navingo BV, organizer of Offshore Energy 2011, looks back at a very successful edition of Offshore Energy in the Amsterdam RAI. 5121 unique visitors¹ (compared to 4026 in 2010) with over 30 nationalities from all over the world, like Belgium, Germany, France, Spain, Denmark, Italy, the United States, China, Australia, Kazakhstan, Nigeria, Venezuela, the United Arab Emirates and Ghana have found their way to the business-to-business exhibition that focuses on the (inter-)national offshore oil, gas and wind industry and related products and services. 292 companies (compared to 231 last year) displayed their products and services during this exhibition.**

The number of visitors grew with over 21% compared to the last edition in 2010. This year for the first time the exhibition consisted of two days. 2991 Visitors attended during the first day of the exhibition. During the exhibition, conference and side events business relations were forged, networking drinks took place and several contracts were signed on the over 8000 sq. m. floor space. Especially the quality of the visitors was excellent this year.

Offshore professionals

Offshore Energy 2011 offered an extensive conference program which brought together over 319 offshore professionals who networked, forged new relations and discussed the topics of 50 expert speakers. The speaker faculty represented the entire offshore energy supply chain. The conferences, topical sessions and side events covered a broad range of issues including global energy demand and supply, drivers for investments, developments in deepwater, innovations to extend the lifetime of North Sea plays and developments in renewable offshore energy (a.o. tidal energy). Because the three conferences each consisted of a half-day program and the short topical sessions took about 1,5 hours each, conference attendance was easily combined with a visit to the exhibition.

Organizer Navingo BV looks back at a very successful event: "From exhibitors as well as visitors we have received positive feedback", reports Annemieke den Otter, Offshore Energy Exhibition Manager. "Many exhibitors and visitors mentioned the spacious set-up and professional atmosphere of the exhibition in the Amsterdam RAI as key success factors of this fourth edition. The move to Amsterdam definitely contributed to this, I have heard rumors of companies that weren't present as exhibitors this year but are very interested to exhibit next year." Moreover, visitors were satisfied with the broad range of companies present and exhibitors praised the variety and purposefulness of the visitors. Offshore Energy is a yearly recurring event which will take place in 2012 on 23 & 24 October in the same hall as this year.

The organization informs interested parties via the website www.offshore-energy.biz about developments related to Offshore Energy.

¹ *Unique visitors: persons that have only been counted once, although they may have attended the event on both days.*

Background Information

General Information

Offshore Energy 2011 will focus on offshore, dredging, upstream oil and gas, maritime services, equipment, wind energy, petrochemical industry, career and training facilities. Offshore Energy 2011 is created and produced by Navingo BV.

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Pictures / Logos

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Target Groups Offshore Energy 2011

Industries:	Visitors (professionals):	Visitors (young professionals)
Offshore Oil & Gas	Contract Managers	Graduates and starters
Transport & Storage	Project Managers	
Maritime Services	Purchase Managers	Study:
Oil & Gas E&P	Design Engineers	Offshore & Dredging Technology
Offshore Wind	Researchers	Marine Technology
Chemistry & Petro chemistry	Engineers	Chemistry
Offshore Supply	Oil- and Gas professionals	Civil Engineering
Offshore Contracting	Offshore (Sub)Contractors	Environmental
Offshore Vessels	Operators	Mechanical Engineering
Dredging	HR Managers	Geo Sciences
Research & Education		Mining
Jobs & Career		

FACTS & FIGURES Offshore Energy 2011

292 exhibitors
5121 unique visitors
319 conference delegates